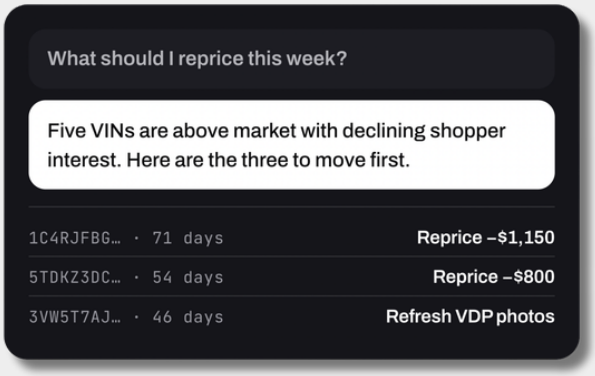
Built for answers. Designed for outcomes.

LotGPT is an AI-powered chatbot built specifically for car dealers. Ask questions about your inventory, pricing, shoppers, or market — and get answers grounded in your dealership's data.

LotGPT connects inventory, CRM, analytics, competitive pricing, market conditions, and real-time shopper behavior to help you understand what's happening, why it matters, and what to do next.



Market Signals,Translated Into Dealer Action.

Data is everywhere. Knowing what to do with it is the advantage. LotGPT turns complex inventory and market signals into clear, actionable recommendations.

IDENTIFY RISK

Find aging, overpriced, or underperforming VINs before they become bigger inventory problems.

UNDERSTAND DEMAND

See shopper behavior, competitive activity, and market conditions to understand where demand is moving.

TAKE ACTION

Get clear recommendations on pricing, merchandising, exposure, or disposition — based on the full context of the vehicle.

Dealer Intelligence. Not Generic AI.

LotGPT is built on 10+ years of Lotlinx VIN-level intelligence and connected to the data that shapes your dealership.

VIN-LEVEL	→	Understands the vehicles actually on your lot.
DEALER-SPECIFIC	→	Connects your inventory, CRM, and analytics to every conversation.
MARKET-AWARE	→	Factors in competitive pricing, supply, demand, and shopper behavior.
CONTEXT-AWARE	→	Delivers answers based on the full picture — not a single data point.

Questions Dealers Ask Every Day.

Get clear, data-backed answers to the questions that drive your next inventory decision.

"What should I price this VIN at?

"Which vehicles are most likely to age?

"Why isn't this VIN getting VDP views?

"Where are shoppers buying instead?

"Which VINs need my attention right now?

Get more than answers. Get clear next steps.