VIN-level inventory intelligence.

How Lotlinx helps you move targeted vehicles faster.

WHY IT MATTERS

53% of new listings receive zero detail-page views on an average day.

2.6× more likely to generate a lead once a VIN reaches 4+ shopper sessions.

9% of dealerships identify at-risk inventory within the first 15 days.

WHAT MAKES US DIFFERENT

Every VIN. Not lot averages.

Leading signals. Not aging reports.

Action you can measure. Not guesswork.

Lotlinx

01 WHO WE ARE

One connected view of the signals around every VIN.

We continuously connect inventory, demand, shopper, pricing, media, website, and CRM signals around each vehicle.

INVENTORY · DEMAND · SHOPPER · PRICING · MEDIA · WEBSITE · CRM

02 HOW WE LOOK AT YOUR INVENTORY

Inventory Health. Understand the condition of every VIN earlier, while there is still time to take the right action.

Demand	Risk	Readiness	Action
How much shoppers want it.	What is starting to move in the wrong direction.	How ready it is to sell.	What to do next, and whether it worked.

03 WHAT YOU GET

01

See risk earlier.

Spot emerging problems before aging makes them obvious.

02

Take the right action.

Understand why a VIN is changing and step in the right way.

03

Capture demand intelligently.

Direct existing shopper demand toward the VINs where it matters most.

04 HOW IT WORKS

01 **See the signals** → 02 **Prioritize the VIN** → 03 **Take the right action** → 04 **See what happened**

OUR PROMISE

See demand. Prioritize VINs. Act smarter.

Lotlinx connects shopper demand to the VINs that need it most, using data and AI to improve decisions and execution.