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VINCENSUS

Q3 2026 BMW



We are pleased to present the Q3 2026 Vincensus Report, one of the industry's most comprehensive analyses of automotive inventory performance and market trends.

Built on extensive VIN-level market intelligence and shopper behavior data, this report goes beyond reporting what happened - it highlights the trends, risks, and opportunities that matter most to dealers.

Each section is designed to provide actionable insights you can use to make more informed inventory decisions, improve inventory health, identify emerging market shifts, and optimize performance in the quarters ahead.

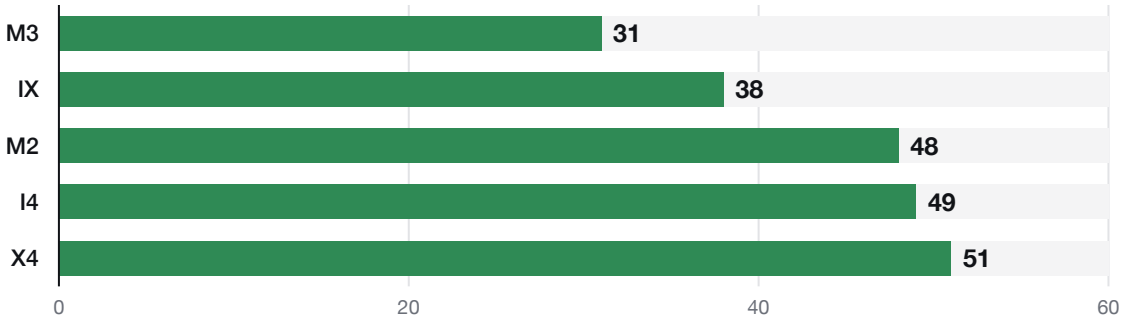
BMW

- BMW cut the list price of ending inventory 9% QoQ to $65,156, the largest reduction of any brand, led by a 7% drop on hybrids, which made up 77% of Q3 sales.
- EVs slipped to 6% of BMW's Q3 sales, down 2 points QoQ, but the all-new iX3 began U.S. deliveries in late September and already made up 1.5% of BMW's new inventory.

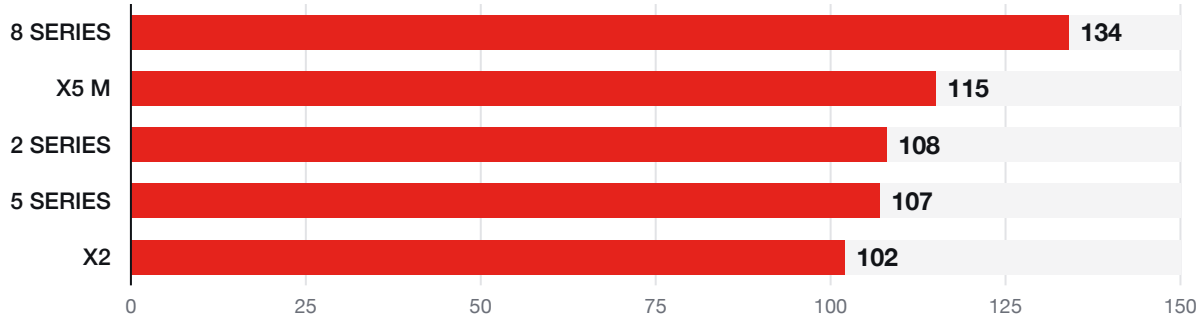
NEW

NC QOQ **Sales Volume** Change	+4 Days QOQ +15 Days YOY **75 Day Supply**	+7% QOQ +13% YOY **57% Aged Inventory** Over 45 Days Ending 09/30/26	+3% QOQ +12% YOY **55% Aged Sales** Over 45 Days as of 09/30/26	–2% QOQ +9% YOY **51% Carryover** Over 45 Days as of 07/01/26
–2% QOQ +2% YOY **$72,185 Price** Avg Last Listed	+1% QOQ **-2% Markdown** Price Reduction	+7% QOQ **19% Sold** With Markdown	+28% QOQ +28% YOY **74% of Listings** Not Viewed	–5% QOQ **Demand** Change

Lowest Day Supply



Highest Day Supply



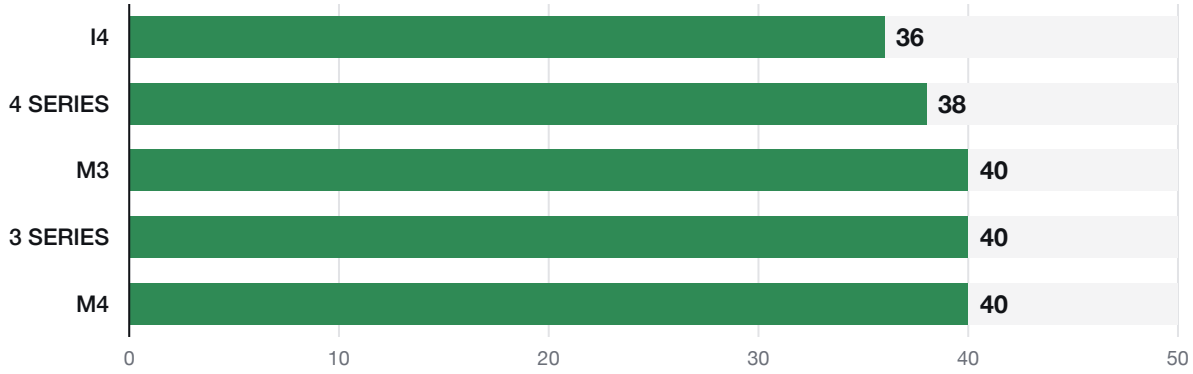
BMW

› The last list price of used EVs sold fell 13% YoY to $44,998, the largest drop of any brand, as the share of iX units sold with a markdown rose 20 points to 45%, the largest increase of any used model.

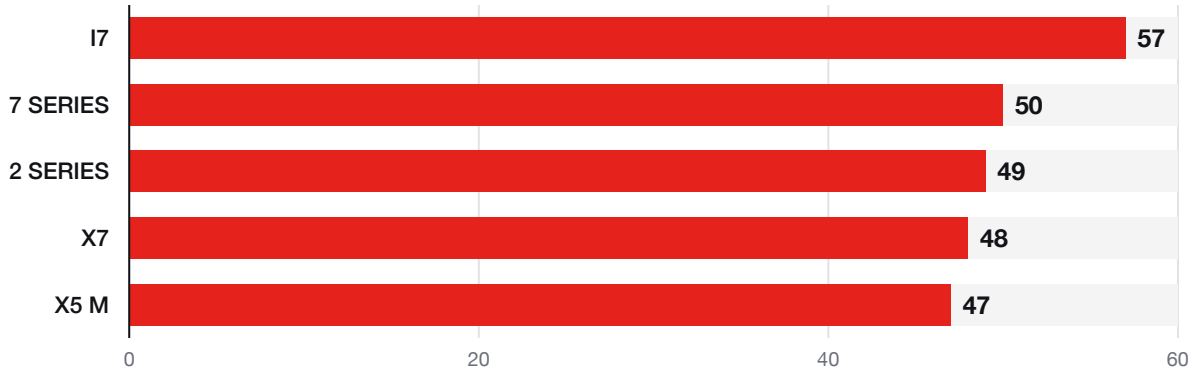
USED

+5% QOQ **Sales Volume** Change	**+3 Days** QOQ **+2 Days** YOY **44 Day Supply**	**+5%** QOQ **+2%** YOY **52% Aged Inventory** Over 30 Days Ending 09/30/26	**+3%** QOQ **+1%** YOY **46% Aged Sales** Over 30 Days as of 09/30/26	**+3%** QOQ **–1%** YOY **48% Carryover** Over 30 Days as of 07/01/26
NC QOQ **+2%** YOY **$39,500 Price** Avg Last Listed	**–1%** QOQ **-5% Markdown** Price Reduction	**+6%** QOQ **51% Sold** With Markdown	**+16%** QOQ **+17%** YOY **53% of Listings** Not Viewed	**–6%** QOQ **Demand** Change

Lowest Day Supply



Highest Day Supply



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The Vincensus Report is powered by Lotlinx's exclusive VIN-level market intelligence, delivering insights unavailable from any other source. By combining inventory performance with real-time shopper demand, it provides dealers with a clearer understanding of market dynamics and where opportunities exist to improve results.

The report delivers exclusive metrics, including inventory aging trends, demand indexes, shopper engagement, inventory visibility, pricing behavior, and discount performance - all benchmarked against the broader market so you can see how your dealership compares and identify opportunities to improve inventory health and profitability.

Thousands of dealers use Lotlinx to reduce days-to-sale, improve gross profit, and make more informed inventory decisions with greater confidence.

If you'd like to see how these insights apply to your dealership, we're happy to provide a complimentary, personalized inventory assessment.

REQUEST YOUR FREE REPORT AT:

Lotlinx.com/freeinventoryreport

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